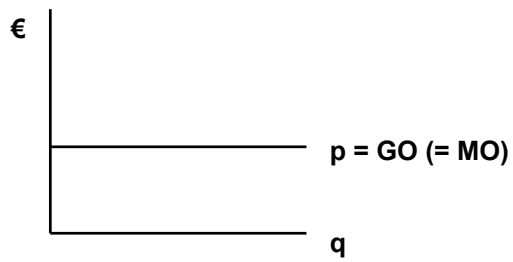
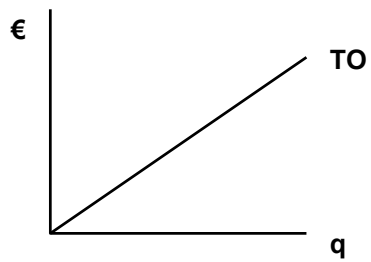


HOEVEELHEIDSVARIATIE / PRIJSNEMER



**TO = Totale Opbrengst =  $p \times q$**

**GO = Gemiddelde Opbrengst =  $\frac{TO}{q} = \frac{(p \times q)}{q} = p$**

**MO = Marginale Opbrengst (= TO')**